

THE ROAD AHEAD

Public transportation is a natural way of life in some of the most fast-moving places in the world. New York City has its subways, London, its red double-decker buses, and Paris, the Metro. All over Europe and Asia, residents and tourists alike take trains from country to country without a second thought.

Here in Savannah, our political figures debate about whether or not to fix bridges and develop infrastructure, and we all struggle to handle increasing gas prices. Why aren't we in the bigger picture?

As members of the global community, we must all begin to think beyond our front door. Public transportation offers a simple, easy chance to do just that.

Consider leaving your car at home for one day or one errand. Get out in the community, and take a ride into the future—the future of public transit.

REFERENCES



U.S. Department of Transportation
Federal Transit Administration



American Public Transportation
Association



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Why The Whole World Is Talking About TRANSIT

And Why YOU Should Get On Board



*A brochure developed by
Chatham Area Transit*

THE TRUTH ABOUT TRANSIT

From Wagon Trails to High Speed Rails, people have always found safety in numbers and a sense of community through traveling together.



Data from the Federal Transit Administration (FTA) shows that transit is among the safest ways to travel. From 2003-2008, transit bus travel resulted in 0.05 deaths per 100 million passenger miles, compared to 1.42 deaths for motor vehicles. *That makes buses more than 96% safer!*

The community aspect of transit is true, too. Remember when you were little and your bus driver knew you and looked out for you every day? Remember getting on the bus and sitting with your friends? Transit doesn't change as we get older; our perception of it does.



The FTA tells us that public transportation is ridden

primarily by adults between 25 and 54. Approximately 41% percent describe themselves as White/Caucasian, 33% as Black/African-American, 14% as Hispanic/Latino, and 12% as other ethnicities or multi-ethnic. *And more than 90% of all riders are either in the job force, retired, or students.*

Traveling in groups cost less, too. Consider the money required to have a car: monthly payments, insurance, taxes, maintenance, parking, and of course, gas.



The American Public Transportation Association (APTA) has a calculator you can use to determine whether transit could save you money. We found that, assuming a 10-mile commute each way, with gas prices around \$3.75, *Catching a CAT can save you more than \$1,800!* Try the calculator yourself at www.apta.com.

Public transportation means affordable, accessible service for everyone. Contact CAT to learn more.

"BUT I LOVE MY CAR"

So do most Americans. We love the sense of freedom and the feeling of power that comes from the idea that 'this is mine.'

We don't love traffic, however. Or searching around for parking downtown, much less free parking. We don't love car payments or insurance. Or getting just a few dollars' worth of gas every few days in the hopes that prices will come down soon. And we definitely don't love worrying about someone breaking into and stealing it.

REASONS TO TRY TRANSIT

- ★ One of your New Year's resolutions was to **try something new**.
- ★ You want to **help the environment**.
- ★ You need to **save money**.
- ★ You want to **see more of Savannah** in a relaxed and inexpensive way.

Catch a CAT!